

Strategic partnership Erasmus + "Popular Culture in School"

Nr. Ref 2015-1-R001-KA219-015009_1



ERASMUS + PROGRAMME 2015-1-R001-KA219-015009_1 PROJECT

POPULAR CULTURE IN SCHOOL

01.09.2015 – 31.08.2017

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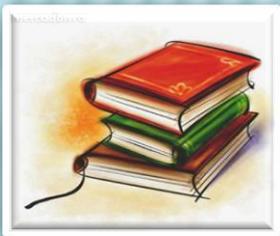
PARTNERS

COLEGIUL NATIONAL MIRCEA CEL BĂTRÂN – ROMANIA

KARABLAGAR CUMHURIYET VE TEKNİK ANADOLU LİSESİ – TURKEY

NOSNAS GYMNASIET – SWEDEN

FUNDACIO ESCOLAPIES – SPAIN



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PROJECT CONTEXT

POPULAR CULTURE IS AN INESCAPABLE FORCE OF SOCIAL CHANGE AND DEMOCRATIC PRACTICE AS IT INCORPORATES EVERY ASPECT OF OUR DAILY LIFE, PEOPLE ARE EXPOSED TO POPULAR CULTURE IN THEIR HOMES, COMMUNITIES, AND SCHOOLS, FRIENDSHIPS ARE BUILT AROUND POPULAR THEMES. CULTURE IS A COMBINATION OF MORAL AND MATERIAL BONDS WHICH DISTINGUISH A COMMUNITY FROM OTHERS. CULTURAL TIES COMBINE INDIVIDUALS INTO A COMMUNITY. POPULAR CULTURE IS THE PRODUCT OF DAILY LIVING, HAVING UNAVAILABLE IMPACTS ON YOUTH AS ITS TARGET MASS.

POP CULTURE OFFERS AN OPPORTUNITY FOR EDUCATORS TO MEET STUDENTS WHERE THEY ARE.

TARGET GROUP - 84 STUDENTS FROM 15 TO 17 YEARS AND THEIR PARENTS





MAIN AIM OF THE PROJECT - TO REDUCE NEGATIVE EFFECTS OF POPULAR CULTURE STUDENTS, MAKE CURRICULAR ACTIVITIES EFFICIENT AND INCREASE THEIR PERFORMANCE.

OBJECTIVES:

- TO DISCOVER NEW WAYS OF LEARNING BY CREATING A LEARNING ENVIRONMENT WHERE STUDENTS CAN GAIN KNOWLEDGE AND EXPERIENCE AT THE LOCAL AND EUROPEAN LEVEL.
- TO PERFORM THE ACQUIRED KNOWLEDGE AND TO EXCHANGE ITS USING NEW TECHNOLOGIES AND ICT
- TO GIVE THE OPPORTUNITY TO YOUNG PEOPLE TO TAKE INITIATIVE, TO BE CREATIVE, TO USE MULTIMEDIA TOOLS.
- TO INCREASE NUMBER OF HIGH QUALITY GRADUATES WITH KEY AND CROSS SKILLS FROM PARTNER INSTITUTIONS EXCHANGE GOOD AND INNOVATIVE PRACTICES BETWEEN PARTNERS
- TO INTRODUCE NEW METHODS OF TEACHING USING POPULAR CULTURE AND IMPROVING CURRICULAR INSTITUTIONS CONSIDERING THEIR REQUIREMENTS ON EUROPEAN LEVEL
- TO IMPROVE COOPERATION BETWEEN PARTNERS ON EUROPEAN LEVEL
- TO IMPROVE FOREIGN LANGUAGE SKILLS OF THE PARTICIPANTS IN A REAL CONTEXT

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PROJECT ACTIVITIES

1. ORGANIZING TEAM OF THE PROJECT
2. STARTING THE PROJECT
3. LITERATURE RESEARCH ON POPULAR CULTURE
4. LITERATURE RESEARCH ON POPULAR CULTURE
5. EXPLORING POPULAR CULTURE IN EDUCATION- LEARNING ACTIVITY -ROMANIA
6. SEMINAR ON MEDIA LITERACY BRIEFING-LEARNING ACTIVITY - SWEDEN
7. PHOTOGRAPHIC AND MEDIA PROJECTS ON THE DAMAGE IN LIVING ENVIRONMENTS CAUSED
8. SEMINAR ON CONSCIOUS CONSUMER TRAINING – LEARNING ACTIVITY -SPAIN
9. "TOP 10 CULTURAL HERITAGE AND ART IN MY REGION"
10. TRAINING ON DEMOCRATIC FAMILY AND INTRA-FAMILIAL RELATIONS
11. USING DRAMA IN LEARNING –LEARNING ACTIVITY- TURKEY
12. TRANSNATIONAL ACTIVITIES
13. MONITORING AND EVALUATION
14. DISSEMINATION



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PROJECT RESULTS

LESSON UNITS ABOUT POPULAR CULTURE IN ARTS, ENTERTAINMENT, SCIENCE AND HISTORY

TRAINING AND SEMINARS CONTENT

4 LEARNING ACTIVITIES

WEBSITE, FACEBOOK PAGE, PPT AND PREZI PROJECT PRESENTATIONS

BROCHURES, NEWSLETTERS, DICTIONARY

VIDEOS, EDUCATIONAL PROJECTS

STUDENTS ACQUIRED SKILLS ON MEDIA LITERACY, ABILITY TO GET ACCESS TO CORRECT

INFORMATION THROUGH THE INTERNET, AND THE ABILITY TO USE THE MASS MEDIA

EFFICIENTLY AND EFFECTIVELY

